NEWSLETTER

Fall 2018

ASLA IDAHO/ MONTANA

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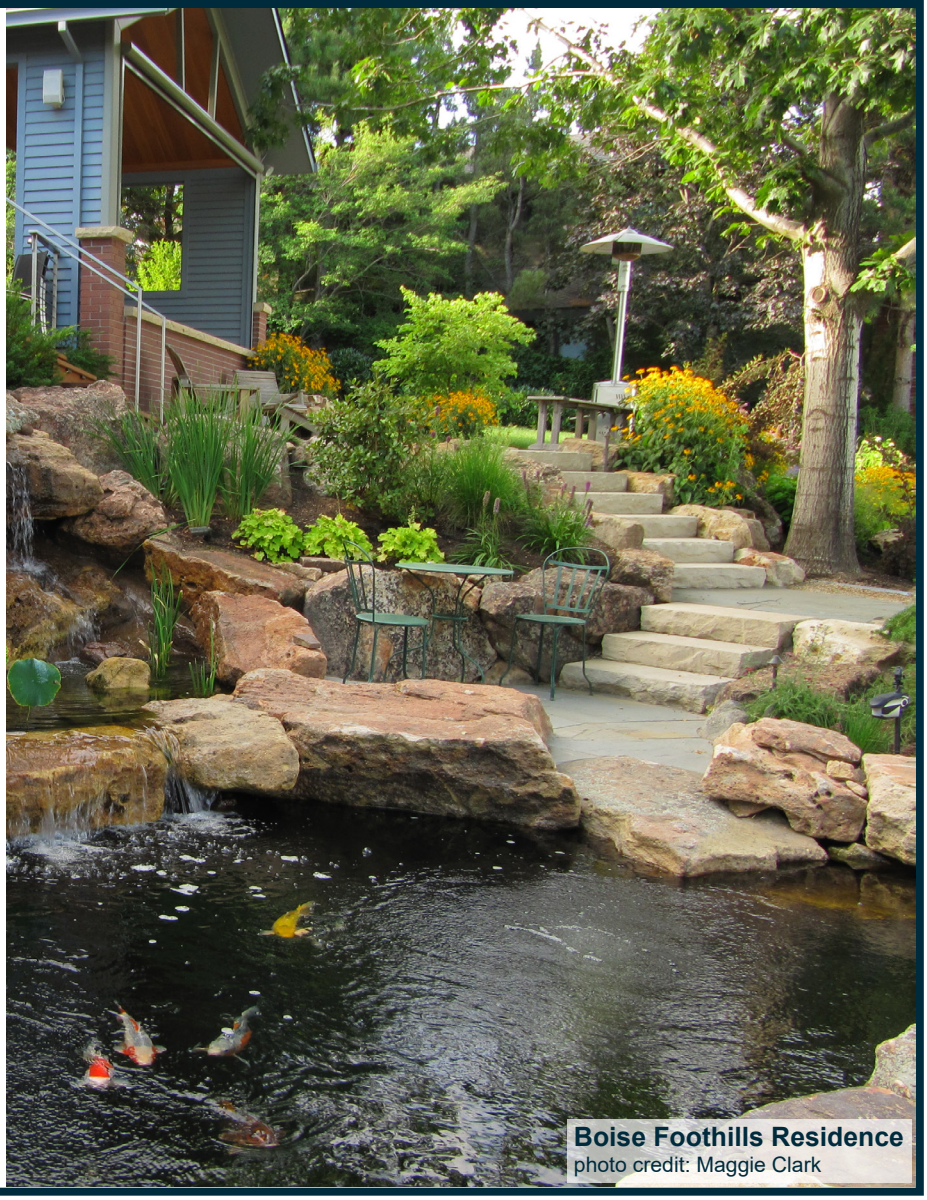


Boise Foothills Residence
photo credit: Maggie Clark

Idaho Montana ASLA Members,

Fall is in the air which has made for extremely enjoyable weather during my recent visits to Montana State University and the University of Idaho. I had the pleasure of meeting with landscape architecture students from both Universities to discuss the future of our profession. As many of the students are within a year or so of professional practice, a common topic of discussion was professional licensure.

Licensure is one of ASLA's top 6 advocacy focus areas. They recognize how important education, experience and examination are in effectively protecting the health, safety and welfare of our communities; therefore, they support licensing as the most effective regulatory measure by which to promote those protections.

Licensure laws are always subject to change as lobbyists and lawmakers are always going to do what they do to make things work better…. right? I digress. Laws are subject to change and now is a perfect time to review the licensure laws in our two states. You can check out ASLA's Summary of Provisions for Landscape Licensure Laws in our states at the following links:

Idaho
https://www.asla.org/uploadedFiles/CMS/Government_Affairs/State_Goverment_Affairs_and_Licensure/State_Documents/Idaho2011.pdf

Montana
https://www.asla.org/uploadedFiles/CMS/Government_Affairs/State_Goverment_Affairs_and_Licensure/State_Documents/Montana2013.pdf

You can also learn more about the licensure and examination process by going to the Council of Landscape Architectural Registration Board's web site www.clarb.org.

Maintaining our reputation as professionals is important in all that we do. By setting a high bar for licensure and performance within our profession, we strengthen our role in building the successful, functional and vibrant communities of the future.

I encourage all my fellow LA's to never take licensure for granted. Pursue and maintain your license.

With falling leaves,

Doug Russell, ASLA, PLA
IDMT Chapter President

Vaugn Rinner, FASLA & Doug Russell- Award Ceremony Rendezvous 2017

Executive Order- Licensing Freedom Act Summary

For those of you who may not know about the ID. Lt Governor's Executive Order from last year, below is a short summary of issues:

Objectives of Executive Order Protect the public.

- Portability of licensure
- Eliminate barriers to entry to work
- Do away with unnecessary regulation
- Modernize licensure and regulatory requirements

Comprehensive Review - I would also ask that you consider some of the issues raised in the background material, such as:

- Telework – Idaho has recently passed laws related to telehealth but other occupations may be facing similar issues regarding telework.
- Distance Learning – distance learning and distance education are increasingly available and may influence the sources that applicants or licensees can receive education or continuing education.
- Criminal History – What barriers or additional obstacles do applicants/licensees face who have a criminal conviction? Do our laws consider the relevance or proximity in time of a conviction to the individuals applying for licensure or for those currently in practice?

The Executive Order asks you to look not only at processes but to also look at the need for some of the requirements.

Over the past few years, we have seen many examples of modernizing and reducing regulatory burdens.

- One example is the multi-agency effort that repealed the outdated requirements of IDACARE and took the burden off of licensees while still ensuring information is available to the pulic.
- Within the past five years, the Legislature also passed laws allowing agencies to accept military education, training, and service toward meeting licensure qualifications and to expedite licensure for military members and spouses.
- The Executive Order also asks you to include examples of these kinds of efforts.

In response to the Executive Order, the IBOLA crafted a written report that addressed the Lt. Governor's concerns. The IBOLA solicited responses from individual licensees during the process and recorded them. The report was presented to Brad Little's Office and followed up by Chairman Ogram directly. Mr. Ogram & Jay Gibbons presented the findings at a Joint Licensure Summit held in Ohio between CLARB & ASLA last June where it was well received. There will more than likely be Committee hearings held to craft any recommendations to the Legislature. Keep your eyes & ears open for these and consider testifying should they open these up for public comments. Also, don't be afraid to contact your State Senator and/or Representatives at any time. The more they know about who we are and what we do in protecting the Health, Safety & Welfare of the citizens of our States the better it will be. Invite them for a cup of coffee and take them for a walk around your town, park, civic center, and explain where the hand of a Landscape Architect was involved and why it is important. No one can tell our story better than YOU.

Jay Gibbons, Fred Ogram, and Maggie Clark at Advocacy Summit

Licensing Freedom Act Summary Continued

Summary of Objectives

The Licensing Freedom Act asked that all of Idaho's professional licensing entities critically look at their processes, laws and rules. The goal is to document the elimination of barriers and make recommendations for future changes that improve, modify or eliminate laws and rules governing professional licensure. In response, the Idaho Board of Landscape Architects respectfully submits the above report and summarizes with a checklist to ensure all of the objectives were met:

Objectives of Executive Order

- ✓ Protect the public.
- ✓ Portability of licensure. (Endorsement I.C. § 54-3003 (6))
- ✓ Eliminate barriers to entry to work. (Practical as well as educational pathway to licensure)
- ✓ Do away with unnecessary regulation. (IDAPA 24.07.01 Sections 201.03, 300, 400)
- ✓ Modernize licensure and regulatory requirements. (See Section F)

Comprehensive Review - consider some of the issues raised in the background material, such as:

- ✓ Telework – Idaho has recently passed laws related to telehealth but other occupations may be facing similar issues regarding telework. (Allows for electronic seal, I.C. 54-3003 (9)b, changed in 2003 through House Bill 331)
- ✓ Distance/Online Learning/Testing – distance/online education and testing are increasingly available and may influence the resources that applicants or licensees can access to obtain education, continuing education or to test. (Online testing for licensure; licensure does not require continuing education.)
- ✓ Criminal History – What barriers or additional obstacles do applicants/licensees face who have a criminal conviction? Do our laws consider the relevance or proximity in time of a conviction to the individuals applying for licensure or for those currently in practice? (I.C. § 54-3004)
- ✓ Early Examination – What can be addressed in the timing of processes to eliminate unnecessary delays? (Registers architects-in-training, which allows an applicant to work until they pass the exam, I.C. § 54-3002 (5))
- ✓ Continuing Education Hardship – Is there an allowance for extenuating circumstances? (Licensure does not require continuing education)
- ✓ Temporary Permits – Are there opportunities to work while minimum requirements are being met? (Landscape architect-in training, I.C. § 54-3002(5))

Fred Ogram ASLA, PLA

CLARB/ASLA Advocacy Summit

ASLA and the Council of Landscape Architectural Registration Boards (CLARB) co-hosted for the first time a joint Licensure Summit. The Licensure Summit was held June 22-24, 2018, in Columbus, Ohio, and focused on building effective relationships between ASLA chapters and state licensing boards to enhance licensure education and defense. Participants included nearly 90 individuals representing over 40 states and Council of Landscape Architectural Board jurisdictions. The ASLA Ohio Chapter and Ohio Board of Landscape Architects where also instrumental in assisting with this first-ever joint meeting.

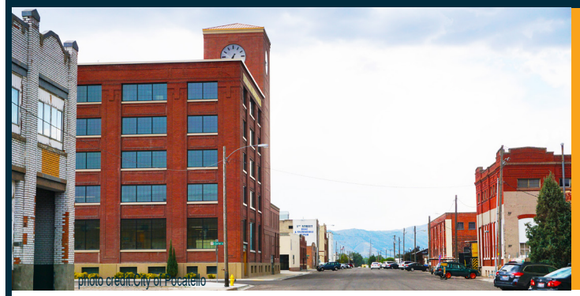
The event opened with a debrief on the 2018 state legislative session and its unprecedented efforts to reform occupational licensure – through deregulation, broad sweeping licensure board reviews, interstate compacts for temporary licensure, and Right to Earn a Living Act bills. The session included firsthand observations from boards and chapters that have worked together successfully to address these challenges. Afterwards, summit participants were joined by Columbus City Councilwoman Jaiza Page and two city council staff members for a site tour of the award-winning Scioto River Greenways Project.

Ohio State Representative Tim Schaffer opened the afternoon session with a keynote address that focused on how to effectively engage with state lawmakers and provided remarks on the nationwide trend of occupational licensing reform. In one of the most engaging segments of the Summit, the Ohio Chapter's lobbyist shared tips and techniques in preparing and delivering persuasive testimony, followed by a mock committee hearing. Completing the afternoon was a breakout session on Landscape Architecture Month Resolutions. The introduction and enactment of landscape architecture resolutions can be used for advocacy, education, and building awareness of the profession.

On the last day of the Summit, participants rotated through three workshops: 1) Planning Creative Education and Advocacy Programs, 2) Building Effective Board/Chapter Relations, and 3) Responding to Legislative Inquiries. Each of the workshops comprised of applicable case studies presented by Summit participants. Each case study panelist shared their chapter/board best practices and offered insightful tips. Peppered throughout the event, ASLA staff also provided an update on state and federal government affairs activities and resources.

Article and photo- LAND Updates from ASLA

Better Block Event- Pocatello, ID



Pocatello hosted the Terry First Build a Better Block event on Saturday, August 25th. In preparation for the build out, there were several ways for the community to participate and influence the project. There was a website terryfirst.com where community members could go to learn about the project and sign up to be a volunteer. The website incorporated some great interactive tools including “Photo Voice Map” where people could share photos that show what they would like that specific area to look like. There was also an “Opportunity Points Map” where they could point out areas that had potential to be improved. In addition, the community members could also take a questionnaire to further voice their opinions pertaining to the project. In mid-September Community Builders and Team Better Block held the first public meeting, attended by 75 people, to kick off the project. The group was split off into smaller groups to focus on Streets and Public Spaces, Art and Beauty, and Pop-up/Programming. The results from this brainstorming session were used to come up with a concept plan for the build out.

Pop-Up Park

The Pop-Up Park had vendors, food, hydration station, public art, outdoor games, seating, landscaping, and a selfie stop.

During the event, the City of Pocatello along with project partners Team Better Block and Community Builders debuted a series of temporary improvements to the historic warehouse district and Idaho State University neighborhood. Some of the ideas tested included pop-up shops, parklets, a stage with seating, landscaping, and public art. The Terry First project aims to create a vision for the Terry Street/South First Avenue corridor that will spur economic development, support redevelopment, increase bicycle and pedestrian mobility, and improve the connection between Idaho State University and Old Town Pocatello. “Build a Better Block allows us to try out some of the ideas before investing the time and resources to make them a permanent feature of Terry Street or First Avenue,” said Matthew Lewis, Senior Planner with the City of Pocatello. “The public will have a chance to see how the features function and make additional suggestions to improve the neighborhood.”

The volunteer effort was phenomenal for this project! There were about 125 community members and city employees from numerous departments who volunteered their time over the four days leading up to the event to get everything ready. This project was funded through Community Builders who contracted with Team Better Block as the consultant. After a successful community event, the City of Pocatello is anxiously awaiting the final report from Team Better Block. The City is identifying low cost improvements that can be accomplished short term as they work toward the long term goal of increasing walkability. Some of these low cost improvements may include a permanent ISU logo and striping updates. The community response from this event has been very positive and the City is excited to move forward with these new ideas. If you would more information about this event or if you are interested in doing a similar event, please contact Maggie Clark- maggieclarkpla@gmail.com.

Temporary Public Space Improvements

Temporary improvements included a 9 block bike/ped path, street narrowing, back-in parking, bulb-outs, outdoor dining parklet, landscaping, intersection painting, and ISU logo street art.

Mine Waste to Trails & Gathering Spaces- Butte, MT

On Thursday, August 30, about 60 people huddled around tables in the backroom of the Butte Brewing Company, not drinking, but pouring over maps of the Upper Silver Bow and Blacktail Creek corridors at the second in a series of community design workshops.

At one table, a local pointed to a spot near the confluence of the creek.“I’m putting a sticker on this. I love this amphitheatre.” The maps offered a first glance at what kind of green spaces and amenities could populate those corridors five, ten, fifteen years from now, once massive piles of historic mine waste are removed and the Superfund cleanup in Butte is finished. Landscape architect Stacey Robinson said some clear patterns emerged from the first community workshops held earlier this month.

“Trails far and away was heavily weighted. Signage and interpretation, kind of telling the history of the place, but not just of the place, but the intent. And then community gathering space,” Robinson said. Natural children’s play areas and public art also topped the list.

Robinson and his firm Land Design Inc. were hired by Atlantic Richfield to design what that 120 acres in the heart of Butte will look like once the cleanup is over. Atlantic Richfield, Butte-Silver Bow County, the state Department of Environmental Quality, and the Environmental Protection Agency are currently negotiating a final Superfund cleanup deal for Butte.

A representative from Atlantic Richfield said the company has the budget to execute the land use plans under discussion, but would not share what that budget is, because they are under confidential settlement negotiations.

“The biggest challenge now is to acknowledge and recognize as much of the feedback as we got, and balance that with both the sites and what they offer, and also balancing that with the remedy requirements,” Robinson said.

Residents tangled with the conceptual plans under their noses - discussing everything from how to encourage winter recreation, to improving public safety, to where to put more native trees. County commissioner Cindi Shaw brought up a point that was on a lot of peoples’ minds - how to share these new green spaces and have an impact beyond Butte.

“I think it’s gonna open up some venues we’ve never seen before. I’m really excited about that. Invitation, the trailways, the idea of having some food vendors, bike rentals. Just invitation. We want it to be a destination. Anything called a slag canyon - that sounds like a destination, doesn’t it?” said Shaw.

The landscape architect team will synthesize this second round of crowdsourced ideas over the next month, and reveal a more finalized plan to the public in October.

mpr.org Montana Standard

Nora Saks- Montana Public Radio

Blacktail Creek and Confluence Area Proposed Remedy and Restoration

MSU Landscape Design Professor Honored

Rebekah VanWieren has been awarded the Western Region Award for Excellence in Teaching from the Association of Public Land-Grant Universities. VanWieren, an assistant professor in the Department of Plant Sciences and Plant Pathology in MSU’s College of Agriculture, said she is honored to have won the award, which recognizes outstanding instructors in food or agricultural sciences who are seven years or less into their academic teaching careers.

VanWieren teaches undergraduate landscape architecture courses that cover a broad range of knowledge and skills, beginning with using hand-drawn illustrations to communicate preliminary design concepts and landscape construction details, and a course on site engineering where students bridge landscape design with civil engineering and learn about grading, drainage and ways to manage storm water. She also teaches advanced landscape design, a capstone class in which students spend a semester on service-learning projects in Montana, such as community park and trail design and vacant land redevelopment plans in areas challenged by past industrial uses or disinvestment.

Working with communities that don’t have the funds to hire a landscape architect in early design stages, VanWieren said she first asks her students to “think outside the box” to encourage innovation. But, as they begin building knowledge and skills, they then focus on the plausible to provide ideas the community finds valuable. One service-learning project pairs VanWieren and her students with the Fort Peck Tribes Office of Environmental Protection and the U.S. Environmental Protection Agency to revitalize a former main street gas station into a plaza with green spaces, something she said could change the trajectory of the space and improve environmental health and human well-being. VanWieren’s success in integrating scholarship with outreach led to her being awarded the 2017 President’s Award for Excellence in Service Learning at MSU.

Prior to coming to MSU, VanWieren worked as a landscape architect at firms in Michigan alongside planners and civil engineers. Her focus then was primarily on leveraging the design of green spaces on commercial properties and streets to reduce the impact of storm water on waterways, an issue she said is becoming more important as development increases even in semi-arid Bozeman.
Mike Giroux, head of MSU’s Department of Plant Sciences and Plant Pathology, lauded VanWieren’s ability to teach and prepare landscape design students while giving them opportunities to gain real-world experience.

“Her capstone course involves having her landscape design students design and carry out service-learning projects that both instill civic pride and help ensure the long-term health of communities,” Giroux said. “We are proud of her and her accomplishments in teaching and all that she does to help MSU students be successful.”

Before working in practice, VanWieren earned bachelor’s degrees in both biology and environmental science at St. Olaf College in 2001, followed by master’s degrees in both landscape architecture and natural resource planning and policy from the University of Michigan in 2009.

“I’ve always been fascinated by the integration of people and the environment and how we can utilize landscape design to sustain the long-term health of both within our communities,” VanWieren said. “It’s this integration that drives my teaching and scholarship, and I hope my students graduate with a passion to make a difference through landscape design within the communities they serve.”

From article By Denise Hoepfner, MSU News Service. Read the complete article at www.montana.edu

Rebekah VanWieren was also featured in the Landscape Architecture Foundation website as a 2008 Olmsted scholar. Click here to read the article!

QBS Council- Working for YOU

ID Mt ASLA has been part of the QBS (Qualification Based Selection) Facilitator Council for the past 20 years, ever since the state law passed making the QBS process mandatory for public entities in the procurement of design services in Idaho.

Are you confused about QBS? Do questions like “What exactly is QBS?” and “What does this have to do with me?” and “Why is ID MT ASLA involved?” come to your mind? Qualification Based Selection is a federal and state law (Idaho Code 67-2320) that states that design professionals must first be considered based on their qualifications for the project at hand, rather than on low bid. Why? Because low bid devalues design services and in many cases gives the job to the least qualified professional which is not in line with protecting public health and safety, not to mention public budgets (both construction and operational).

This is important to you and your business for many reasons. It means that you can compete based on what you know and not how much discount you are willing to give for your services. It emphasizes that one size does not fit all, that even small and/or local firms can compete because the public entity can set the criteria they feel are important, and that the procurement process is thoughtful and deliberate and not based on dollars alone. ID MT ASLA has been involved because in the past 20 years over 25% the over 700 requests for services to the QBS Council (including violations of the law, requests for help to develop RFQ’s, and assistance in the selection process) have been related to your field.

Finally – you may feel like there are much fewer instances of bids for design services lately. But know that this is a direct result of all of our efforts over the years. Our requests for service have moved from a majority of violation reports to public entities calling us BEFORE they send out a request for design services to make sure it meets QBS requirements. Education is a never ending process as elected and appointed officials in these agencies change.

R ecent examples of how your profession has directly benefited:

- A city put out a Request for Bid for the design of the a local park indicating that low bid was their priority. One of your members called us and we worked with the city to educate them on the law. They ended up reissuing an RFQ and hiring a firm that they felt best met their needs. This is one of many times we have managed to interrupt a bidding process and educate the parties Involved so you were not forced to provide the lowest bid!

- In the 2018 legislative session, a legislator decided to introduce a bill to amend the QBS law to allow for price as part of the QBS process (essentially gutting the law). The QBS Council jumped in early, helped to inform the legislator on the reasons behind the law and is working with her now on a potential bill that should improve the process.

Remember, that if a landscape architect comes across a potential violation of the QBS law they can contact the QBS office at 208-321-1736 or at tottens@amsidaho.com. We do the “dirty” work by contacting the entity, leaving your firm anonymous, with an over 86% success rate. It is an effective partnership that can only work if you participate! For more information visit our website at www.idahoqbs.com.

QBS

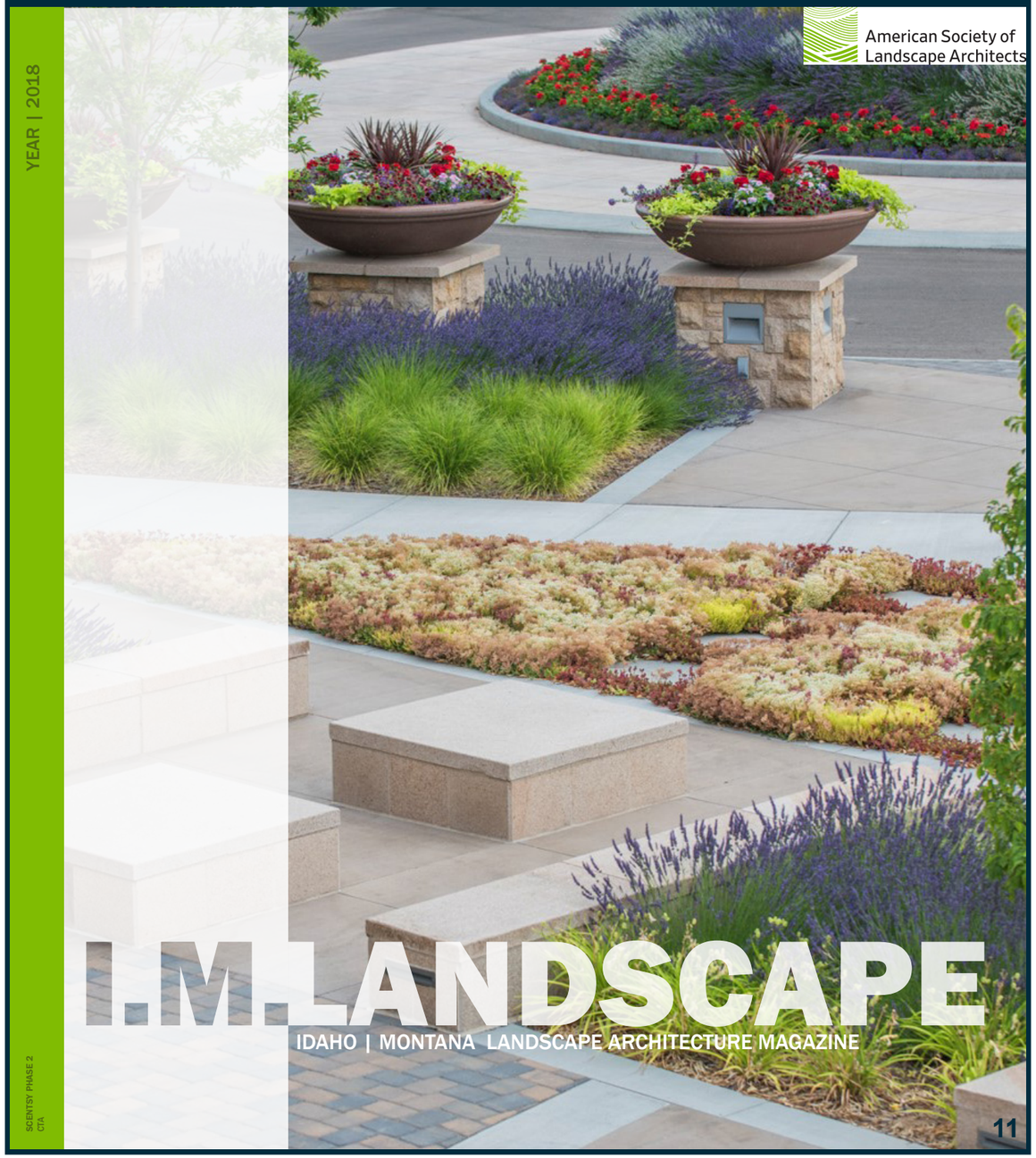
Qualification Based Selection

A Guide for Idaho Communities

PUBLIC AWARENESS SECTION

I.M. LANDSCAPE Magazine- coming soon!

To showcase examples of landscape architecture- promoteing our profession across Idaho and Montana



PARK(ing) Day 2018

It's time to rethink the way streets are used and to re-imagine the possibilities of the urban landscape!

PARK(ing) Day is an annual event that encourages community members, students, and designers to transform parking spaces into temporary parklets. This event occurs annually in hundreds of cities in dozens of countries on every permanently-inhabited continent on earth. While PARK(ing) Day may be temporary, the image of possibility it offers has lasting effects and is helping to shift the way streets are perceived and utilized.

This year we really stepped up our parklet game! There were 19 parklets, that I know of, total- Moscow (3), Coeur d'Alene (1 block party), Boise (6), Pocatello (7), and Bozeman (1). That is a dramatic increase from last year which is exciting! These were not all ASLA associated parklets but since ASLA is all about promoting this event, they were all on the ASLA parklet map. There was a news piece on the Pocatello parklets in the Idaho State Journal and there will be an article about all the parklets in Idaho coming out in the near future in the Idaho Business Review. Next year when you are in the planning stage of PARK(ing) Day, make sure to get the media involved to help raise awareness!

Maggie Clark, ASLA, PLA

U of I (Moscow) courtesy of Lauren Cubacub

U of I (Moscow) courtesy of Lauren Cubacub

MSU (Bozeman) courtesy of Chase Shugart

U of I courtesy of Lauren Cubacub

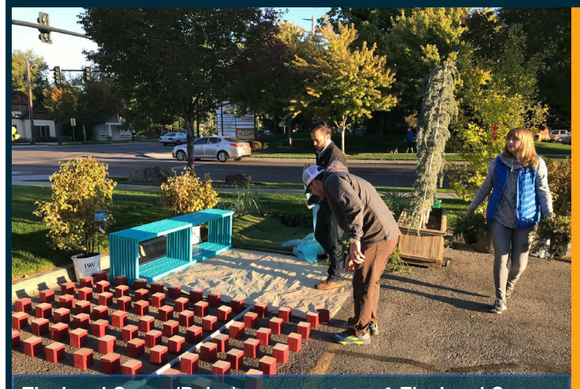
PARK(ing) DAY- A worldwide movement to improve the quality of the public realm and reclaim the streets for people!

Stack Rock Group- (Boise) courtesy of SRG

Stack Rock Group (Boise) courtesy of Idaho Business Review

Boise Businesses/locations who participated:

D.L. Evans Bank
8th Street corridor
Collister Shopping Center
Vista Village
Albertsons


The Land Group (Boise) courtesy of The Land Group

ID Walk Bike Alliance- IWBA (Boise) courtesy of IWBA

American Heart Association/ACHD (Boise) courtesy of Idaho Business Review

IWBA (Boise) courtesy of IWBA

YIMBY (Boise) courtesy of Idaho Business Review

Triangulate (Boise) courtesy of Idaho Business Review

Pocatello Businesses who participated:

The Yellowstone
Station Square
The Orange and Black Store
Molinellis
Main Steam Coffee and Desserts
Elwen Cottage
Bannock Transportation Planning Organization

City of Pocatello courtesy of Maggie Clark (City)

City of Pocatello courtesy of Maggie Clark (City)

 City of Pocatello courtesy of Maggie Clark (City)

City of Pocatello courtesy of Maggie Clark (City)

City of Pocatello courtesy of Maggie Clark (City)

Bannock Transportation Planning Org. courtesy of Maggie Clark

City of Pocatello courtesy of Logan McDougall (City)

Pocatello courtesy of Wil Cleary

City Of Coeur d'Alene:

The City of Coeur d'Alene organized the Sherman Block Party pilot project in conjunction with PARK(ing) Day. This function was very successful with over 1,500 people attending! The pilot project design maintained the current location of the sidewalks, removed the center turn lane (except at intersections), and added diagonal parking on one side of the street. Furthermore, this project results in five additional parking spaces on this block. The pilot project also includes planters, benches, temporary curb extensions, artistic crosswalks, bike parking, and some curbside seating in a "parklet".

City of Coeur d'Alene courtesy of City of CDA

City of Coeur d'Alene courtesy of City of CDA

NEW Firm Sponsorship Opportunities!

Show your support of our industry with the sponsorship package that works for you. Encourage students to get involved by sponsoring their Rendezvous trip!

The Idaho/Montana Chapter of the American Society of Landscape Architects is excited to announce we are now offering firm sponsorships. This is an opportunity for your firm to show its support of the landscape architecture profession and to allow the chapter to continue its advocacy, education, communication, and fellowship initiatives within Idaho and Montana. For firms to be eligible to be a firm sponsor, at least one employee must be an ASLA member.

The goal of the firm sponsorship is to promote local landscape architecture firms, build name recognition, and showcase the depth of services that landscape architects provide within our communities. The firm sponsorship benefits are designed to maximize exposure and connect your firm with potential clients. One of the key benefits is an ad in the inaugural Fall 2018 I.M. Landscape Architecture Magazine. The magazine will showcase the Idaho/Montana ASLA award-winning projects from 2015 and 2017. The magazine will be distributed to chapter members, state agencies, municipal agencies, city hall, economic development agencies, utilities, and libraries across Idaho and Montana. This is a great opportunity to promote local firms, projects, and the landscape architecture profession. Additional firm sponsorship benefit details are below:

I.M. Landscape Architecture Magazine
Your sponsorship includes a quarter page (4.25w x 5.5"h, jpeg, 300 dpi, color) ad space to promote your firm. Deadline for Ads: October 21, 2018.

Company logo on chapter website
Your firm's name and logo will be included on the Sponsor page on Idaho/Montana ASLA's website with a link back to your firm's webpage.

Recognition at the 2019 Rendezvous
Your company's logo will be recognized as a Firm Sponsor at the 2019 Rendezvous with your company's logo on posters throughout the conference area.

Student scholarship to the attend the 2019 Rendezvous
Your sponsorship will support student engagement in ASLA activities including scholarships to attend the 2019 Rendezvous.

The chapter hopes to see all landscape architecture firms in Idaho and Montana become chapter sponsors. For that reason, all sponsors will receive the same benefits, but there are three levels of participation to allow firms of all sizes to show their support.

My firm would like to become an Idaho/Montana ASLA sponsor and is able to participate at the following level:
☐ $100
☐ $250
☐ $500

Visit **idmtasla.org/sponsors/** to pay online or return form and check or payment type to:
IMASLA, P.O. Box 8224, Boise, Idaho 83707 | Ph# 208.321.2389 | tottens@amsidaho.com

My firm would like to purchase additional ad space in the Fall 2018 I. M. Landscape Architecture Magazine. A quarter page ad is included with an Idaho/Montana ASLA Firm Sponsorship.
☐ $400 Full Page, (8.5" w x 11" h, jpeg, 300 dpi, color)
☐ $250 Half Page, (8.5" w x 5.5" h, jpeg, 300 dpi, color)
☐ $200 Quarter Page, (4.25" w x 5.5" h, jpeg, 300 dpi, color)
☐ $150 Eighth Page, (2.215" w x 5.5" h, jpeg, 300 dpi, color)

Additionally, Idaho/Montana ASLA is working to connect students with professionals within our chapter to develop the next generation of landscape architects. Opportunities to be involved with students at the University of Idaho and Montana State University include internships, job shadowing, and office visits. If you are interested in getting involved with landscape architecture students, send us an email or submit the form below to Teri Ottens at **tottens@amsidaho.com**. Find the Student Engagement form here.

My firm would like to be involved with landscape architecture students. My office is interested in:
☐ office visits
☐ job shadowing
☐ internships
Students should contact the following person for additional details:
Firm Name: Firm Address: Contact Name: Phone Number: Email Address:

Thank you for your consideration and support of the Idaho/Montana ASLA Chapter. If you have any questions or for more information, please contact Kate Dinsmore at kdinsmore@wgmgroup.com or (406) 728-4611.

ASLA IDAHO/ MONTANA

AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

Idaho/Montana ASLA 2018-2019 Annual Sponsorships

(All sponsorships are for 12 months from date of payment.)

I/My Company would like to become an Idaho/Montana ASLA Sponsor at the following level:

Promotional Benefits	GOLD $1,500	SILVER $1,000	BRONZE $500
E-Newsletter Quarterly sponsorship listing with company logo.	X	X	X
Contact List Current mailing list of Chapter membership and contact info (no emails are provided).	X	X	X
E-Newsletter Recognition Sponsor is provided s 4" x 7" space in one quarterly newsletter for company announcement or a two-page technical article.	X	X	
Website Revolving hotlink to company's website on www.idmtasla.org.	X	X	
Social Media Promotional feature on Idaho/Montana ASLA social media platforms (Twitter, Instagram, Facebook). Sponsors receive two promotions on each platform throughout the year.	X	X	
I.M. Landscape Architecture Magazine Advertising One full page advertisement in color (8.5"x11", 300 dpi), one yearly issue included. Magazine distributed to membership and public.	X		
E-Blast One (1) time e-blast to Idaho/Montana ASLA members to promote company products and/or events.	X		

Additional sponsorship opportunities are available upon request.

Additional Gold and Silver Add-on
☐ $300 Lunch N Learn session with Chapter, section, or groups with up to (15-30) minutes to introduce your company and relevant products.
☐ $250 Student Sponsorship providing scholarships to student chapter members (University of Idaho, Montana State University).

2018 I.M. Landscape Architecture Magazine Ads Magazine published biennially, Deadline for Ads: October 21, 2018	
☐ $400 Full Page 8.5" w x 11" h jpeg, 300 dpi, color	☐ $200 Quarter Page 4.25" w x 5.5" h jpeg, 300 dpi, color
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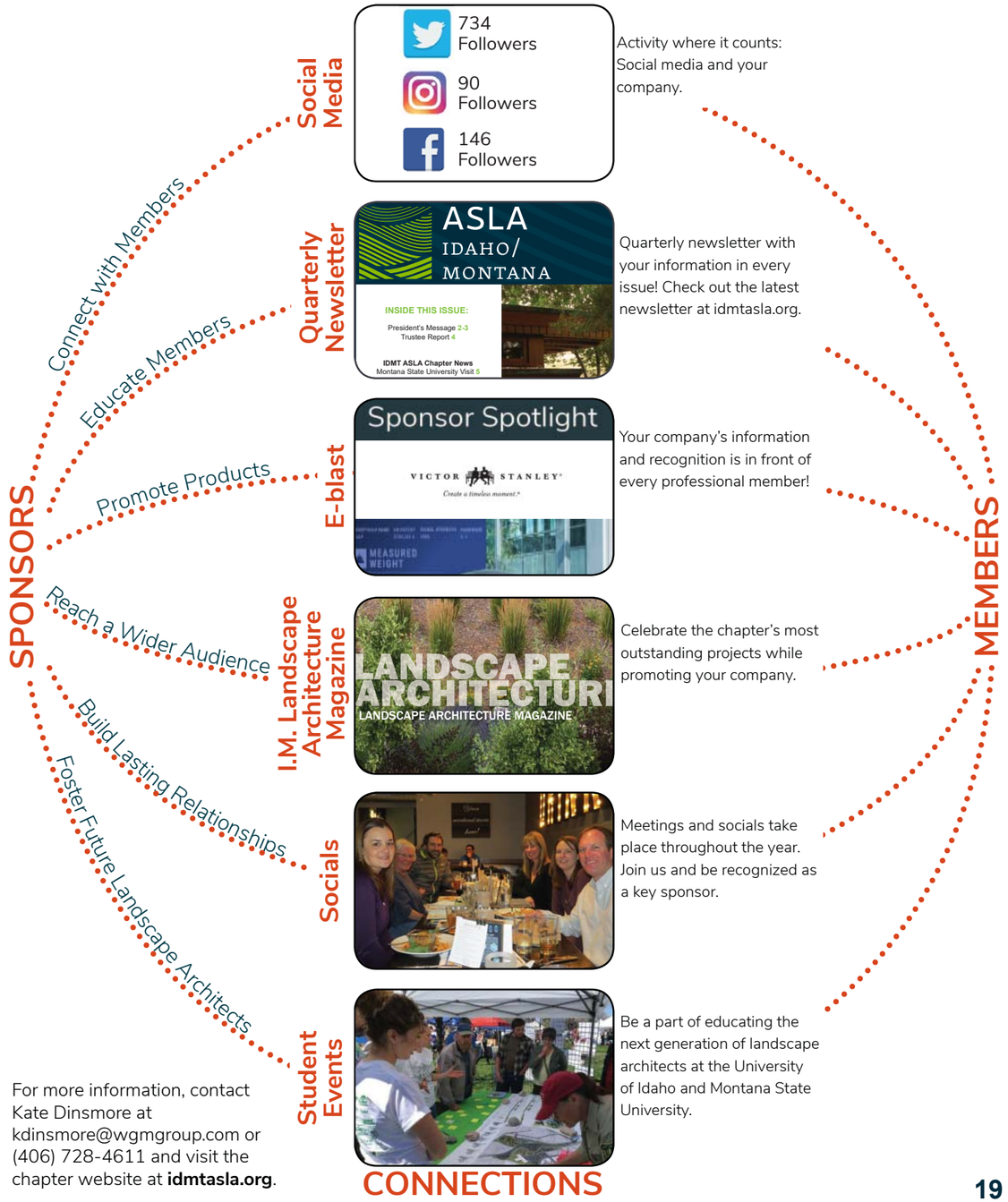

For more information, contact Kate Dinsmore at kdinsmore@wgmgroup.com or (406) 728-4611 and visit the chapter website at **idmtasla.org**.

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CALL FOR SPEAKERS

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Theme:
The theme for the conference is “GROW" The focus will be on growth of the profession, community and self. Education topics should tie to this theme in some form.

The Rendezvous is the #1 Regional Trade Show and Educational Conference for Landscape Decision Makers in the Idaho/Montana region.

To see the full submittal guidelines in the “Call for Speakers” please see the IMASLA website at www.idmtasla.org or email the IMASLA office at tottens@amsidaho.com

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