



ASLA
IDAHO/
MONTANA

2020

Annual Chapter Partners Sponsorship Program

MY COMPANY WOULD LIKE TO BECOME AN IDAHO/MONTANA AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS SPONSOR AT THE FOLLOWING LEVEL,
SELECT ONE.....



GOLD SPONSORSHIP PACKAGE

SELECT **\$1,500**

E-NEWSLETTER

QUARTERLY SPONSORSHIP LIST
1/4 PAGE AD

TECHNICAL ARTICLE OPPORTUNITY

CHAPTER CONTACT LIST

CHAPTER WEBSITE

SOCIAL MEDIA

**I.M. LANDSCAPE
ARCHITECTURE MAGAZINE**

FULL PAGE AD

E-BLAST

CHAPTER SOCIAL

**WORLD LANDSCAPE
ARCHITECTURE MONTH**

PARK(ing) DAY

NATIONAL SITE TOUR MONTH

SPONSORSHIP PROOF

SILVER SPONSORSHIP PACKAGE

SELECT **\$1,000**

E-NEWSLETTER

QUARTERLY SPONSORSHIP LIST
1/4 PAGE AD

CHAPTER CONTACT LIST

CHAPTER WEBSITE

SOCIAL MEDIA

**I.M. LANDSCAPE
ARCHITECTURE MAGAZINE**

1/2 PAGE AD

SPONSORSHIP PROOF

BRONZE SPONSORSHIP PACKAGE

SELECT **\$750**

E-NEWSLETTER

QUARTERLY SPONSORSHIP LIST

CHAPTER CONTACT LIST

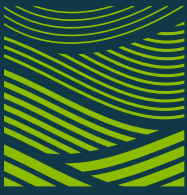
CHAPTER WEBSITE

**I.M. LANDSCAPE
ARCHITECTURE MAGAZINE**
SPONSORSHIP LIST

SPONSORSHIP PROOF

FOR ONLINE
PAYMENT OPTIONS





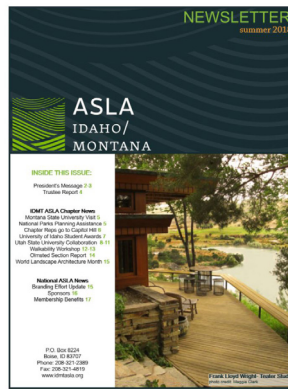
ASLA
IDAHO/
MONTANA

2020

PROGRAM BENEFITS

E-NEWSLETTER

+125 MEMBER DISTRIBUTION



WHAT: QUARTERLY CHAPTER PUBLICATION WITH CURRENT NEWS RELATED TO THE PROFESSION IN OUR REGION. SPONSORS ARE RECOGNIZED IN OUR SPONSORSHIP LIST, WITH A 1/4 PAGE AD IN THE MAGAZINE OR WITH THE OPPORTUNITY TO INCLUDE A TECHNICAL ARTICLE.

WHO: DISTRIBUTED TO ALL IMASLA MEMBERS

WHEN: APRIL 2020, JUNE 2020, SEPTEMBER 2020, OR DECEMBER 2020

WHERE: IDAHO & MONTANA

I.M. LANDSCAPE ARCHITECTURE MAGAZINE

+5,500 DIGITAL VIEWS
+150 HARDCOPY DISTRIBUTION
+300 DIGITAL READERS



WHAT: THE CHAPTER'S ANNUALLY PRODUCED MAGAZINE THAT SHOWCASES THE PROFESSION AND IS INTENDED TO EDUCATE THE PUBLIC ABOUT THE ROLE OF LANDSCAPE ARCHITECTS IN SHAPING THE BUILT ENVIRONMENT AND COMMUNITIES WE LIVE IN. THE MAGAZINE IS PUBLISHED AS AN ONLINE HOSTED DIGITAL MAGAZINE AND DISTRIBUTED AS A HARDCOPY MAGAZINE.

WHO: REACH PATRONS OF COFFEE SHOPS, DOCTOR'S OFFICES OR HOTEL LOBBIES THROUGHOUT IDAHO AND MONTANA AS WELL AS THOUSANDS OF VIEWERS WHO ACCESS THE MAGAZINE FROM AROUND THE NATION ONLINE.

WHEN: SUMMER 2020 (ADS DUE TO CHAPTER BY APRIL 2020)

WHERE: NATIONAL REACH

OLMSTED SOCIAL (CHAPTER SOCIAL)

+30 MEMBER ATTENDED EVENTS

WHAT: HOST A QUARTERLY CHAPTER SOCIAL WITH THE OPPORTUNITY TO INTRODUCE YOUR PRODUCT AND PROVIDE A TECHNICAL LECTURE, OR SPONSOR A TECHNICAL LECTURE PUT ON BY THE CHAPTER.

WHO: HOST UP TO 40 LOCAL CHAPTER MEMBERS.

WHEN: APRIL 2020, JUNE 2020, SEPTEMBER 2020, OR DECEMBER 2020 (FIRST COME, FIRST SERVE)

WHERE: BOISE METRO AREA



ASLA
IDAHO/
MONTANA

**WORLD LANDSCAPE
ARCHITECTURE MONTH**

LOCAL & NATIONAL PUBLIC EXPOSURE

PARK(ing) DAY

LOCAL & NATIONAL PUBLIC EXPOSURE

**NATIONAL SITE
TOUR MONTH**

COMMUNITY EXPOSURE

SPONSORSHIP PROOF

**GENERAL
INFORMATION**

2020

PROGRAM BENEFITS

WHAT: THE IMASLA CHAPTER HAS TWO TABLE DISPLAYS ON WHICH WE SHOWCASE OUR MOST RECENT AWARD WINNING PROJECTS TO RAISE AWARENESS OF WHAT TYPE OF PROJECTS THE LANDSCAPE ARCHITECTS IN OUR REGION ARE WORKING ON AND GET THE WORD OUT ABOUT THE PROFESSION IN GENERAL. THESE DISPLAYS ARE SET UP IN PUBLIC LIBRARIES ALONG WITH COPIES OF *YOUR LAND* AND BOOKMARKS FOR PEOPLE TO TAKE. YOUR SPONSORSHIP WILL PROVIDE BOOKMARKS PROMOTING THE PROFESSION AND OR YOUR NAME/LOGO WILL BE ADDED TO THE DISPLAY. DISPLAYS WILL BE UP FOR THE FULL MONTH OF APRIL, TRAVELING AROUND TO DIFFERENT LIBRARY LOCATIONS.

WHO: THOUSANDS OF LIBRARY PATRONS WILL SEE THE DISPLAYS AND SOCIAL MEDIA VIEWERS.

WHEN: APRIL 2020

WHERE: BOISE & MISSOULA METRO AREAS

WHAT: PARK(ING) DAY IS AN INTERNATIONAL ANNUAL EVENT THAT ENCOURAGES COMMUNITY MEMBERS, STUDENTS, AND DESIGNERS TO TRANSFORM PARKING SPACES INTO TEMPORARY PARKLETS. THE GOAL IS TO SEE HOW AN URBAN SPACE COULD BE ORGANIZED DIFFERENTLY TO ENCOURAGE HUMAN INTERACTION IN PEOPLE CENTRIC SPACES. SPONSORSHIP OF THIS EVENT WILL GET YOUR NAME/LOGO AT THE PARKLET SITE AND EXPOSURE ON NATIONAL ASLA'S AND IMASLA CHAPTER WEBSITE AND SOCIAL MEDIA ACCOUNTS.

WHO: PARKLETS INSTALLED BY CHAPTER MEMBERS AND VIEWED BY THE GENERAL PUBLIC.

WHEN: SEPTEMBER 2020

WHERE: LOCATIONS IN IDAHO & MONTANA

WHAT: AUGUST IS OFFICIALLY ASLA'S NATIONAL SITE TOUR MONTH. SPONSORING A SITE TOUR CAN MAKE AN ENORMOUS IMPACT IN EDUCATING LOCAL, STATE, AND FEDERAL POLICY MAKERS ON HOW LANDSCAPE ARCHITECTS USE DESIGN TO CREATE WELL-PLANNED COMMUNITIES, MASTER PLANS, PARKS, TRANSPORTATION CORRIDORS, AND MANAGE STORMWATER RUNOFF. THE TOUR'S AIM IS TO PROVIDE ELECTED OFFICIALS WITH AN OVERVIEW OF THE PROFESSION'S CONTRIBUTIONS IN DESIGN AND INGENUITY TO TRANSFORM LANDSCAPES INTO ICONIC COMMUNITY ASSETS. PLEASE CONTACT IMASLA TO FIND OUT IF THERE IS A SITE TOUR PLANNED IN YOUR REGION.

WHO: FEDERAL, STATE, AND LOCAL POLITICIANS. COMMUNITY MEMBERS, ADVOCATES, AND PARTNERS.

WHEN: AUGUST 2020

WHERE: IDAHO (SITE LOCATION TBD)

WHAT: ANNUAL PUBLICATION SENT TO SPONSOR SHOWING HOW THEIR CONTRIBUTIONS AND SUPPORT HAVE HELPED OUR CHAPTER TO PROMOTE THE LANDSCAPE ARCHITECTURE PROFESSION ACROSS OUR REGION.

WHO: SENT TO ALL SPONSORS.

WHEN: NOVEMBER 2020

ALL SPONSORSHIP PROGRAMS ARE FOR 12 MONTHS FROM DATE OF PAYMENT.

ADDITIONAL SPONSORSHIP OPPORTUNITIES ARE AVAILABLE UPON REQUEST.

FOR MORE INFORMATION CONTACT INFO@IDMTASLA.ORG

RETURN FORM & CHECK OR PAYMENT TYPE TO IMASLA (C/O CHRISTOPHER HAWKINS)
CHRISTOPHER@THELANDGROUPINC.COM OR 462 E. SHORE DRIVE, STE. 100, EAGLE, IDAHO
83616 OR USE THE QR CODE ON PAGE 1 FOR ONLINE PAYMENT.